Launching MON on Solana with Sunrise

How coordinated market formation created a real market on Solana from day one

MON

sunrise

SOLANA

Outcomes

What happened, in numbers.

$69M

traded on Solana in the first 24 hours

~60%

of Uniswap MON volume

5th

globally in spot volumes, if Solana were a CEX.

These results show that Solana can support a competitive market at launch — not weeks later, not as a secondary venue, but alongside the largest trading venues. Solana is the second home for your asset to launch, trade, and grow.

01

The Issuer Problem

Demand exists across ecosystems. Liquidity and distribution usually do not arrive at the same time. Typical launch failures:

Delayed market availability

Assets arrive late, after the initial attention and momentum have passed.

Empty or fragile pools

Liquidity exists in theory, but not where active traders are.

Fragmented access

Users must bridge manually, switch chains, or wait for markets to appear.

Result: Launches which leave meaningful demand and volume untapped.

02

Sunrise Solution

Sunrise addresses this launch gap by coordinating what launches usually leave fragmented. Sunrise coordinated:

Asset arrival

Canonical Solana market live from minute one.

Liquidity

Markets opened with real, tradable depth.

Go-to-market distribution

Immediate access across Solana wallets and trading surfaces.

Each of these elements matters. Together, they determine the success of a launch.

03

How to get started

Working with Sunrise follows a simple process:

Apply

Assets arrive late, after the initial attention and momentum have passed.

Coordinate launch and liquidity

We align on asset arrival, market depth, and activation conditions.

Activate markets on Solana

Your asset goes live with tradable markets on day one.

Apply to launch with Sunrise:
sunrisebridge.xyz/launch